How to Cite Images in Slides

Citing all images used in slides and other course materials is an important part of maintaining academic integrity. Two citation requirements specified in the Canadian Copyright Act are:
1) the source of the material used; and
2) if available, the name of the creator.

Generally, image citations should meet the same requirements as a text citation; that is, a reader should be able to find the source of the image, and the image itself, based on the information in the citation.

Where in my slides can I include the citations?

There are a few options for how to include image citations in your slides. Citations can be included:
1. With each image (i.e., above, below or adjacent to the image) on the slide where the image appears.
2. On an "Image Reference List" slide included somewhere in the slide presentation. Please footnote/number the images so that it is clear which image corresponds to which citation in the reference list.
3. If all or most of the images are from the same source, you can include a statement at the start or end of the slides that says something to the effect of "Unless otherwise noted, all images in this file are from [CITATION]."

If you include images such as photos or diagrams that you created and for which you are the copyright holder, it is recommended to include some acknowledgement details (e.g., © [Your Name], [Year image was created]).

Citing Images from Websites, Online Image Databases or Licensed Image Databases

Check the website or license's terms of use, or copyright/permissions section, to determine if the image is available for your intended use and for any information on specific attribution requirements. If no specific attribution requirements are indicated then, at minimum, the following citation information should be provided:

Creator, *Title of Image*, source (i.e., URL to the image webpage OR name of the Licensed Image Database)

Many publication styles, including APA and MLA, have more specific and detailed requirements for citing images from digital databases. Consult the appropriate style guide if you are following a particular style in your work.

NOTE: When considering using an image from a website, double check the website owner is the copyright holder, or has permission to use and share that image. It is not always easy to identify who is the true copyright holder of an image, so use your judgment. Is it reasonable to assume the website owner is the image copyright owner?

Citing Images from Print and Electronic Publications

A citation for an image from a published source requires, at minimum, the creator of the image and the source of the image. It is good practice to also include the image title. The general format would be:

Creator, *Title of Image*, source (e.g., book/book chapter, journal article, newspaper article, etc.)

How the source of the image is cited depends on the citation practices of the discipline (e.g., APA style, MLA style, etc.). Consult the appropriate style guide if you are following a particular style in your work.

Citing Images that have Creative Commons Licenses

All Creative Commons (CC) attributions should have the same basic information:

Creator, *Title of Image*, source (usually a URL to image webpage), any copyright information included with image (such as a watermark), CC license info (including URL back to CC documentation page, if possible)

For a detailed guide to attributing creative commons material see: Attributing Creative Commons Materials created by CCI and Creative Commons Australia.

Launching Calgary Chapter of Fair Copyright for Canada by Kempton, https://www.flickr.com/photos/k-ideas/2182704750/, CC BY-NC-SA 2.0.

For more information, please contact copyright.coordinator@usask.ca or 306-966-8817.