

Copyright in Teaching

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The information included in these slides and presented during this session does not constitute legal advice.



Land Acknowledgement

As we gather here today, we acknowledge we are on Treaty 6 Territory and the Homeland of the Métis. We pay our respect to the First Nations and Métis ancestors of this place and reaffirm our relationship with one another.



Outline

- Very brief history/context
- Hardcopy Resources
- Digital Resources
 - E.g., Internet materials, library licensed electronic resources (e-resources)
 - Copyright friendly & copyright free resources
 - Getting permission from a copyright owner
- Indigenous Cultural Heritage
- Generative Artificial Intelligence (AI) Materials
- Supports & Getting Help



Copyright in Post-Secondary Education

- From the early 1990s until 2011, most (if not all) Canadian universities operated under a blanket copyright license agreement
- USask and several other institutions decided to operate independent of this agreement after 2011; many more have joined since
- Significant changes to Copyright Act in 2012
- Access Copyright vs. York University (launched in 2013, Supreme Court decision in 2021) – Overall, the university won!
- Copyright due diligence remains very important



Hardcopy

- Scans from print books, journals, newspapers, music books, etc.
- Fair Dealing Guidelines
 - Proportion of hardcopy resources that can be distributed to students
 - How the materials can be provided (e.g., Canvas learning mgmt. system)
- Images (and <u>image citation guide</u>)
- Different editions of the same book
- Anthologies
- Scans received through Interlibrary Loan
- Is there any way to use more than the Guidelines allow?



For digital resources... A checklist!

- 7 questions to help you determine ways the material can be provided to students and whether copyright permission is needed
- Note: This checklist is for copyright-protected material
 - If the material is in the Public Domain (i.e., not copyright protected), it can be distributed to students in whole or in part
 - Public Domain Flowchart (U of Alberta)
 - More info about the Public Domain:
 https://library.usask.ca/copyright/general-information/public-domain.php



1 – Do I have a "legal" copy?

- Is this material (e.g., a full copyrighted book) posted on the copyright owner's website? If not, does it have a copyright notice stating that permission was acquired to post it there? Author's website might be ok, but...
- Does it have an Open Access license (e.g., <u>Creative Commons</u>)?
- Copyright issues with Z-Library, SciHub, etc.
- Materials posted on academic social networking websites such as ResearchGate or Academia.edu
- Google Books and the <u>Internet Archive</u>? Linking ok
- Film/TV clips on YouTube or similar websites



2 – Can I provide students with a link to it?

- This is the best option copyright-wise for any open online material (as long as it appears to be legally posted online)
- Can be used for any format (videos, text documents, etc.)
- Also recommended for library licensed e-resources
- Images
- What about broken links?



3 – What do the license terms, or terms of use, say?

- For open online material, look for a clearly visible notice prohibiting use for educational purposes
 - "Copyright © All rights reserved" is not specific enough to prohibit educational use
- Check website terms of use, copyright notice/statement
- Personal subscription terms of use
- <u>License information</u> for USask library electronic resources (quick demo)
- What about using material I got from another institution's library electronic resources (e.g., U of Alberta library e-resources)?



4 – Allowed by Canadian Copyright law?

- Fair Dealing is just one of the <u>educational exceptions</u>/allowances
 - Internet exception
 - Test and exam exception
 - Play/Display in class exceptions
 - Lecture capture exception
- However, license terms/terms of use supersede copyright laws
 - E.g., Netflix and many other personal streaming services disallow anything but "home use only" of the service
 - To find out which materials can be shown for educational purposes on a campus, search media.netflix.com



5 – Displaying instead of distributing?

- Can "Reproduce a work or do any other necessary act, in order to display it in the classroom for educational purposes as long as the work is not already commercially available in an appropriate format."
- Playing films*, videos, music, podcasts, displaying images
- What about in a synchronous online class?
- What about in a recorded online lecture? Conditions from Section 30.01 of the Canadian Copyright Act:
 - No "digital locks" can be broken or license terms breached
 - Students cannot download a copy to keep
 - Recording must be "destroyed" within 30 days of the end of the course



6 - Finding Copyright Free/Friendly Resources

- Text: Openly-licensed academic journal articles, Open Textbooks, and Public Domain books
- Text: Can filter library collection search for Open Access material (quick demo)
- Images: List of openly-licensed image sources
- Images: <u>Video</u> on filtering Google Image search for openly-licensed images
- Audio, Video, and Images: Creative Commons <u>search</u> & <u>content</u>
 <u>directories</u>



7 – Can I acquire permission from the copyright owner to use/distribute the material?

- Contact copyright owner in writing to request permission
- Can also acquire permission for a lot of material through the online <u>Copyright Clearance Center</u>
- Permission could be provided for free, or for a license fee
- What if there is no discernable/contactable copyright owner?
- What if they don't respond?
- More information: https://library.usask.ca/copyright/general-information/getting-permission-from-a-copyright-owner.php

Copyright checklist for digital resources

- 1. Am I using a "legal" copy? If no, start by finding a legal copy.
- 2. Can I provide students with a link to this resource? (Highly recommended)
- 3. Do the licence terms or "terms of use" attached to this resource allow what I want to do with it? If yes, you're good to go.
- 4. Are there <u>exceptions/limitations</u> in the Canadian Copyright Act that allow what I want to do with the material? If yes, and no terms of use/license restrictions prohibit it, you're good to go.
- 5. Can I show/display it to students instead of distributing a copy?
- 6. Is there a copyright-free or copyright-friendly alternative I can use?
- 7. Can I <u>acquire permission</u> from the copyright owner to use/distribute the material? Please <u>contact us</u> for assistance if you would like ©



Indigenous Cultural Heritage

- Copyright Act of Canada does not include or account for Indigenous intellectual property protections
- Familiarizing yourself with protocols and protections of Indigenous cultural heritage for different Indigenous communities and peoples
- Building relationships and only sharing with permission
- Learning resources, including "<u>Indigenous Voices Program</u>" modules: https://indigenous.usask.ca/resources/resources.php
- More information about copyright and Indigenous Cultural Heritage: https://library.usask.ca/copyright/indigenous-knowledges.php



Al-Generated Materials & Copyright

- Copyright status of Al-generated material unclear
- Terms of use/service differ depending on the tool (e.g., ChatGPT vs. Bing Chat)
- Strong recommendation to avoid use of GenAl images
- Students are the copyright owners of materials they create for classes (e.g., their assignments); their materials cannot be submitted to an Al or plagiarism detector tool without their consent.
- For more information: https://academic-integrity.usask.ca/gen-ai.php



Last Few Points

- Best practice to get permission from colleagues and guest speakers for using/distributing material they have created, and also from students
- Please cite & please think about copyright early!
- More likely to require permission for distributing:
 - Copyright materials that are not published or publicly available anywhere
 - Materials that you received through a private communication
 - Things you received based on conference attendance, enrollment in education/professional development, individual/personal subscriptions
 - Supplemental textbook materials if the textbook is not required for the course
 - Case studies e.g., from Harvard Business, Ivey Business, etc.
 - Online cartoon images e.g., from CartoonStock.com



Supports & Getting Help

- Copyright questions, syllabus/readings review, copyright permissions assistance for course materials- <u>Copyright.help@usask.ca</u>, <u>https://library.usask.ca/copyright/instructors/index.php</u>
- Librarian for your subject area https://library.usask.ca/people/lists/faculty.php
- Library course reserves <u>course.reserves@usask.ca</u>
- Copyright-friendly and copyright-free teaching resources <u>open.usask.ca</u> and Gwenna Moss Centre (<u>Heather Ross</u>)
 - Can also answer questions about making your own teaching materials openly licensed



Thank you! Questions?

